

Creativity & Creative Problem Solving



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BRIEF PROGRAM OVERVIEW

This training course aims to provide attendees with an in-depth understanding of the principles of creativity and the process of creative problem solving. Participants will develop their ability to think outside the box and generate innovative ideas, as well as learn strategies for overcoming mental blocks and turning challenges into opportunities.

FOR WHOM:

This course is designed for individuals who are interested in enhancing their creativity and developing their problem-solving skills, regardless of their background or profession. This training is suitable for:

- Business professionals who want to generate innovative ideas and solutions for their companies
- Entrepreneurs who want to create new products or services
- Artists and designers who want to enhance their creativity and explore new ways of expressing themselves
- Students who want to improve their critical and creative thinking skills
- Anyone who wants to learn how to overcome creative blocks and think outside the box.

LEARNING OBJECTIVES:

At the end of the programme, participants will be able to :

1. To define creativity and the creative process, and understand how it can be harnessed to solve problems and generate new ideas.
2. To develop critical thinking and divergent thinking skills to facilitate the generation of innovative ideas.
3. To gain an understanding of mental blocks and learn strategies for overcoming them.
4. To explore the importance of collaboration and teamwork in creative problem solving.
5. To learn how to effectively evaluate and prioritize ideas, and develop a plan for implementing them.
6. To gain hands-on experience with a variety of creative problem solving techniques and tools.
7. To develop a growth mindset and embrace a positive attitude towards challenges and failures.
8. To understand the real-world applications of creativity and creative problem solving in various industries and settings.
9. To create an action plan for continued improvement and development of creative problem solving skills.

10. To develop a supportive network of peers and mentors who can provide support and feedback in future creative problem solving endeavors.

DURATION: 2 DAYS

COURSE CONTENT:

Module I: Introduction

- Definition of creativity and creative problem-solving
- Importance of creativity in personal and professional life
- Overview of the training program

Module II: Understanding Creativity

- Types of creativity
- Creative thinking vs. critical thinking
- Characteristics of creative people
- Barriers to creativity

Module III: Creative Problem-Solving Process

- Define the problem
- Generate ideas
- Evaluate ideas
- Select and refine the best idea
- Implement the solution
- Evaluate the outcome

Module IV: Techniques for Creative Thinking

- Brainstorming
- Mind mapping
- SCAMPER
- Random word technique
- Analogies
- Reverse thinking

Module V: Overcoming Creative Blocks

- Techniques to stimulate creativity
- Tips for overcoming creative blocks
- Mindset shift for creativity

Module VI: Applications of Creativity

- Creative problem-solving in the workplace
- Innovative thinking in business
- Creativity in art and design
- Creativity in daily life

TRAINING PACK

- Award of Certificate of Participation, on completion.
- Customized Training Materials
- Case Studies and Activities Stimulation
- interactive, experiential learning
- 30days On- going mentorship

REGISTRATION PROCEDURE

1. Pay the registration fee on or before registration deadline date(at least a week before class commencement date)
2. Send your name, phone number, email address, training location, amount paid to training@successdrives.net or SMS to 09167678828
3. Visit www.successdrives.net click on register now tab and complete Registration Form.
4. Upon confirmation of your registration an electronic receipt will be sent to your mail.
5. Commence your training at SuccessDrives Training Facility, Allen Avenue, Ikeja- Lagos State

ACCOUNT DETAILS

Bank: First City Monument Bank Plc (FCMB)

Account Name: SuccessDrive Global Consult Ltd

Account Number: 246 809 3010